



快樂童年 眾幸福
Happy childhoods uplift us all

Dear Supporters,

We are excited to invite you to two Centenary events taking place in the next few weeks.

On 18 April, HKSPC will host a Flag Day in the Kowloon region. Please support us by purchasing a flag on the day, or by becoming an online volunteer in just a few clicks. Please see below for more details.

To foster exchange between parents and industry partners, our "Together for Children, Co-Creating the Future" Conference will be held on 8 May, exploring ways in which technology can support modern childcare. **Reserve your seat now!** (Chinese only)

Last but not least, we are pleased to share our recent partnerships with **Hong Kong Baptist University and AEON Store**. HKSPC appreciates the countless individuals and partners who have generously supported us throughout our 100 year journey. We look forward to another century of collaboration to uplift children, families and the future of Hong Kong.

This Month's Highlights

2026.04.18 HKSPC Flag Day (Kowloon Region)

A huge thanks to more than 2,000 passionate individuals, groups and corporates who have signed up as volunteers to support our **Flag Day on Saturday 18 April**. Please look out for our enthusiastic flag sellers and bright orange flag bags on the streets of Kowloon that day. The adorable flags are designed by HKSPC nursery school children, don't miss out!

For those who are unable to show support in person on our Flag Day, please consider supporting us this event online - it's so simple, click below to learn how.

[I want to Sell Flags Online](#)

[I want to Make a Donation](#)

[Visit Flag Day Event Website](#)



2026.05.08 "Together for Children, Co-Creating the Future" Conference

Officiated by Mr. Chis SUN Yuk-han, JP, Secretary for Labour and Welfare, this Conference will explore how we can equip the next generation to navigate a world shaped by artificial intelligence and emerging technologies while also prioritising their physical and mental well-being. 15 renowned childcare professionals will share their experiences and insights. Join us for a day of discussion and learning!

[Reserve a Seat \(Chinese only\)](#)



HKSPC x HKBU Sports Day

HKSPC joined hands with **Hong Kong Baptist University (HKBU)** to organise an energetic and exciting Sports Day for our students from 16 nursery schools. Children enjoyed a wide range of activities, including sensory play, games, arts and crafts, and performances together with their parents, teachers, and student helpers from HKBU.

Thank you to the **Leadership Qualities Centre, Office of Student Affairs Office of HKBU** for hosting this meaningful event that encouraged early childhood development and wellbeing as well as parent-child bonding.



AEON Stores "Happy Yellow Receipt Campaign" conclusion

Thank you for voting for HKSPC with your yellow receipts at AEON Stores between August 2025 to January 2026, which translated to a donation from AEON valued at over HK\$65,000. This donation in the form of AEON gift vouchers, will be deployed to benefit hundreds of children in our care, helping to create meaningful experiences and happy childhoods.



Support Us!

Hong Kong Society for the Protection of Children relies on the generosity of donors to continue our work to serve underprivileged children and their families in Hong Kong. Please consider supporting us. Every donation counts!

[Donate Now](#)

[Set Up a Fundraiser](#)

